

From: [Team Meltwater](#)
To: [Kent Smith](#)
Subject: Complimentary Forrester Report: Protecting Your Brand on Social
Date: Tuesday, July 28, 2015 5:17:16 AM

Meltwater



Build and Protect Your Brand on Social Media

Forrester



Read Forrester's report:

*Predictions 2015: Brand Protection
and Crisis Preparation Will Mitigate
Social Risk*

What does it take to build a strong - and safe - social media presence?

Customers are becoming more willing to interact with brands on social media, but concerns about privacy are not going away.

Read Forrester's report and find out how to:

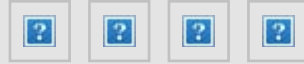
- Manage social risk and protect your brand
- Anticipate and avoid social media crisis
- Make the right investments to grow and support your social media presence

It's time to get ready. Read Forrester's report today.

 [Download Now](#)

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